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**भारत संचार निगम लिमिटेड**  
( भारत सरकार का उपक्रम )  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 1-1/2016-R&C [CFA]

Dated 29.09.2016

**Circular R&C-CFA No. 135/16-17**

**Subject: Re-launch of promotional scheme to offer ADSL WiFi Modem at reduced sale price/free of cost to the Broadband customers who subscribe under annual and higher payment option of a broadband plan - reg.**

1. Kindly refer to the BSNL CO letter No. 1-1/2015-R&C-CFA (Circular No. 131/15-16) dated 23-12-2015 regarding promotional scheme to offer ADSL WiFi Modem at reduced sale price/free of cost to the Broadband customers who subscribe under annual and higher payment option of a broadband plan.
2. In order to increase Broadband customers, it has been decided by the Competent Authority ***“to re-launch the said promotional scheme to offer ADSL WiFi Modem at reduced sale price/free of cost to the Broadband customers who subscribe under annual and higher payment option of a broadband plan (initially introduced vide letter No. 1-1/2015-R&C-CFA (Circular No. 131/15-16) dated 23-12-2015), for a period upto 31st December 2016 in all the Circles”.***
2. ***The Circles shall ensure to comply with all Regulatory requirements.***
3. The above instructions shall be applicable **w.e.f. 01-10-2016 on promotional basis for a period upto 31-12-2016 in all the Circles.**
4. All other terms and conditions shall remain the same.
5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-400/2016-17/BB/Tariff. Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.

**AGM (T&C)-CFA**

To

**All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.**

**Copy for information to: -**

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. Sr. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. Sr. GM (CIT), CO BSNL – for placement on BSNL Website.
8. Sr. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-400/2016-17/BB/Tariff, carrying the approval of the Competent Authority in the matter.
9. AD OL for Hindi version.
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. Sr. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore East Rly Station Bangalore.
13. Secretary TRAI.
14. Guard File.

**DM (T&C)-CFA**

Regd. & Corporate Office: Bharat Sanchar Bhavan, H. C. Mathur Lane, Janpath, New Delhi-110001

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